



RISK MANAGEMENT EDUCATION— YOUR GUIDE TO A SAFER PRACTICE

RISK MANAGEMENT PROGRAM – 2023

Legal Matters • Medical Matters • Opioid Prescribing

Risk Issues in Radiology • HIPAA Modules • Mock Trial

Case in Point III • Case in Point V • Case in Point IV • Case in Point II



Insurance Company

RISK MANAGEMENT EDUCATION— YOUR GUIDE TO A SAFER PRACTICE

Dear Colleague:

Practicing medicine sometimes feels like you are out in the wilderness on your own. However, with the 2023 Risk Management courses in this brochure, you will be prepared with the skills necessary to “survive” whatever issue you may face in your practice.

All our courses are designed by our Risk Management Department in direct coordination with medical, legal and risk management experts to make sure you are offering the best possible patient care experience, as well as mitigating potential risk.

We will continue to offer online only options in 2023. You will have the ability to choose from attending a live webinar or conducting your training through self-paced materials found either online or via homestudy.

Physicians who complete an eligible program will earn CME credits and a 5% discount on their next renewal policy. Please register at **PROAD.com** or use the enclosed postage-paid envelope.

Please call the Risk Management Department at 410-785-0050 or 800-492-0193 with any questions. We look forward to supporting your practice in 2023!

Sincerely,



George S. Malouf, Jr., M.D., FACS
Chair of the Board

CME CREDITS

CME Credits can be earned for attending a live in-person program, live webinar program, or by taking a home study or online course.

5% DISCOUNT

You will receive a 5% premium discount on your next professional liability insurance renewal policy, upon completion of an eligible program.

PROGRAM ICON KEY



Recorded
online program,
internet-based



Home study
program,
book-based



Live webinar
program,
internet-based



WEBINAR PROGRAM

LEGAL MATTERS: FREQUENTLY ASKED QUESTIONS

Presented by the attorneys at Byrne Canaan Law

This seminar (webinar) will review current medical-legal issues involving how liability can be affected by Physician extenders, consultants, colleagues and patients with strategies to limit liability. Short video vignettes will be shown to illustrate these issues. Webinars will have interactive features.

DATE	CODE	FACILITY	LOCATION
Wed. April 19	3700	[WEBINAR]	[INTERNET]
Thurs. May 11	3701	[WEBINAR]	[INTERNET]
Thurs. July 13	3702	[WEBINAR]	[INTERNET]
Wed. Oct. 4	3703	[WEBINAR]	[INTERNET]

OBJECTIVES

Upon completion of this Internet live activity, participants will be better able to:

- Recognize the potential liability impact of actions by Physician extenders, consultants and colleagues
- Understand how to better deal with difficult patients
- Be familiar with the Virginia Regulations and investigations by the Board of Physicians



YOUR GUIDE TO A SAFER PRACTICE

CYBER SECURITY AWARENESS TRAINING

The cyber security awareness training in our Practice Managers Toolbox provides courses, news, tests, and other educational media that can help you implement measures to protect important data. As hackers become increasingly sophisticated, it's critical to gauge how your practice measures up on cyber security.





WEBINAR PROGRAM

MEDICAL MATTERS: LITIGATION IN THE POST-COVID WORLD

Presented by the attorneys at Byrne Canaan Law

The COVID-19 pandemic changed the malpractice-litigation landscape nationwide. That is no different in Virginia. This course will highlight how COVID-19 changed the kinds of malpractice cases we see and how we can defend them. Presenters will discuss common Board matters in the perspective of COVID-19, pending appellate case issues, the COVID immunity statute and national trends. Finally, presenters will give key mitigation strategies on how to continue to practice in the post-COVID world.

DATE	CODE	FACILITY	LOCATION
Thurs. March 30	3696	[WEBINAR]	[INTERNET]
Mon. June 12	3697	[WEBINAR]	[INTERNET]
Thurs. Aug. 17	3698	[WEBINAR]	[INTERNET]
Thurs. Sept. 7	3699	[WEBINAR]	[INTERNET]

OBJECTIVES

Upon completion of this Internet live activity, participants will be better able to:

- Understand COVID related malpractice issues and how they are being defended
- Understand the COVID immunity statute and how it works
- Learn national trends in post-COVID-19 litigation
- Learn examples of where COVID impacted the standard of care and key defense mitigation strategies



YOUR GUIDE TO A SAFER PRACTICE PRACTICE MANAGER TOOLBOX

Practice Managers must keep pace with new laws and regulations, changing health care standards, patient-related service issues, and even the challenges of a global pandemic. Our Practice Manager Toolbox contains relevant resources to help your Practice Manager remain knowledgeable and decisive.





ONLINE PROGRAM

OPIOID PRESCRIBING: AVOID THE PAIN 3.0

Presented by John Sly, Esq. of Waranch & Brown, LLC

This updated 3.0 version expands on what was learned in prior Opioid Prescribing courses. This iteration will feature updated guidelines from the CDC as well as real-life scenarios that will illustrate the complexities of prescribing controlled substances and ways you can protect yourself from litigation and potential patient harm.

PROGRAM CODE: 3706
REGISTER FOR THIS PROGRAM AT PROAD.COM

ABOUT THE PRESENTER

John T. Sly is a trial attorney and partner at Waranch & Brown, LLC. His practice focuses on the aggressive defense of Physicians, health care facilities, and other businesses throughout Maryland. He has successfully tried to verdict numerous high-dollar cases and has argued before state and federal appellate courts.

OBJECTIVES

Upon completion of this Internet activity enduring material, participants will be better able to:

- Understand updated guidelines and regulations relating to prescribing opioids and controlled substances
- Identify riskier patients and develop sound pain management plans
- Understand how to limit their risk when prescribing opioids and other controlled substances



ONLINE PROGRAM

RISK ISSUES IN RADIOLOGY

Presented by Lara Eisenberg, MD and Rob Maynard, Esq.

This course will review medical-legal issues in radiology including those inherent to the field and those related to documentation and communication. The course will include a brief mock deposition of a radiology defendant in a hypothetical scenario and demonstrations of expert witness testimony in such scenario.

PROGRAM CODE: 3710
REGISTER FOR THIS PROGRAM AT PROAD.COM

OBJECTIVES

Upon completion of this Internet activity enduring material, participants will be better able to:

- Recognize potential pitfalls in documentation and communication in radiology
- Understand liability theories in radiology and practices to minimize exposure to litigation
- Be familiar with litigation issues in radiology and deposition and expert witness strategies to utilize in litigation



ONLINE PROGRAM

BUILD A CULTURE OF COMPLIANCE WITH THE HIPAA MODULES

Created by members of Professionals Advocate's Risk Management Department

These training modules address the essential elements of maintaining the privacy and security of sensitive information and protected health information (PHI) within the medical practice.

Additional resources on HIPAA and Electronic Medical Records (EMR) are available on **proad.com**

PROGRAM CODE: 3704
REGISTER FOR THIS PROGRAM AT PROAD.COM

ACCREDITATION STATEMENT

MEDICAL MUTUAL Liability Insurance Society of Maryland is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for Physicians.

DESIGNATION STATEMENT

MEDICAL MUTUAL Liability Insurance Society of Maryland designates this Internet enduring material activity for a maximum of two (2) *AMA PRA Category 1 Credit(s)*.™ Physicians should claim only the credit commensurate with the extent of their participation in the activity.

OBJECTIVES

Upon completion of this Internet activity enduring material, participants will be better able to:

- Discuss the HIPAA Privacy, Security and Breach Notification Rules
- Recognize identifiers that create protected health information (PHI)
- Recognize situations in which confidential and protected health information can be mishandled
- Identify practical ways to protect the privacy and security of sensitive information, including PHI
- Recognize the consequences of improperly handling confidential information or PHI
- Understand how to comply with the Breach Notification Rule



YOUR GUIDE TO A SAFER PRACTICE RISK MANAGEMENT “HOTLINE”

Although we offer many resources on our website, we understand that sometimes it's just easier to talk to someone. If you have a practice-related question or concern, we're ready to listen and offer guidance to help you identify and reduce your liability risk exposure.





ONLINE PROGRAM

MOCK TRIAL: ORDER IN THE COURT

Presented by attorneys from the law firm of Armstrong, Donohue, Ceppos, Vaughan & Rhoades, Chtd.

This online course will feature a “mini” medical malpractice trial from opening statements to closing arguments. The defendant Physician and expert and fact witnesses for both the plaintiff and defense will be examined and cross-examined. The courtroom drama will also highlight the elements of a successful defense to a malpractice suit and illustrate how medical record-keeping plays a key role in how cases are won or lost at trial.

PROGRAM CODE: 3705
REGISTER FOR THIS PROGRAM AT PROAD.COM

ABOUT THE PRESENTER

Since its inception, the focus of the law firm of Armstrong, Donohue, Ceppos, Vaughan & Rhoades has been primarily on the defense of medical negligence cases, representing countless Physicians across the broadest possible spectrum of medical specialties. Along with their defense work, the firm has provided educational sessions on a number of relevant medico-legal topics.

OBJECTIVES

Upon completion of this Internet activity enduring material, participants will be better able to:

- Understand how medical malpractice trials are conducted
- Recognize how medical record-keeping and deposition testimony play out in malpractice trials
- Understand the key elements of a successful defense of Physicians

ALWAYS BE PREPARED
RISK MANAGEMENT EDUCATION

HOW CASE IN POINT WORKS

Interested Physicians can register for a *Case in Point* course by selecting the desired topic online or on the registration form found in the back of this brochure. The cost is \$60 PER PERSON.

Online *Case in Point* course participants will receive their link from MEDICAL MUTUAL's Risk Management Department after registering for their course. The course can then be started immediately and completed at your convenience. Once the course is completed, participants can download their certificate from the MindFlash system.

Case in Point III participants will receive a copy of the *Case in Point* book by mail. To satisfy the requirements of the course, participants must read the book and complete a short post-test at the conclusion. Participants will also be asked to complete an evaluation form. The finished post-test and evaluation form should be mailed back to MEDICAL MUTUAL in the postage-paid envelope included with the book.

The cut-off date to register for *Case in Point III* is **December 1, 2023**. Completed tests and evaluations are due no later than **December 15, 2023**.

Participants who successfully complete a *Case in Point* course will receive the same 5% premium discount that they would receive for attending a live webinar or online program.

All *Case in Point* courses are authored by members of our Risk Management, Claims, Communications, Policy Information and Legal departments.

Accreditation Statement MEDICAL MUTUAL Liability Insurance Society of Maryland is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for Physicians.

Designation Statement MEDICAL MUTUAL Liability Insurance Society of Maryland designates this enduring material and Internet enduring material for a maximum of two (2) *AMA PRA Category 1 Credit(s)*.™ Physicians should claim only the credit commensurate with the extent of their participation in the activity.



HOME STUDY PROGRAM

CASE IN POINT III: FAILURE TO DIAGNOSE

Case in Point III examines closed medical malpractice claims that have diagnostic error as their core allegation. The selected cases illustrate an all-too common theme presented in a variety of clinical situations where a Physician's failure to diagnose a patient properly led to a lawsuit.

PROGRAM CODE: HSCIP323V

REGISTER FOR THIS PROGRAM AT PROAD.COM

RELEASE/REVIEW DATE This educational activity was reviewed on February 1, 2021. It was released on February 1, 2016 and expires on February 1, 2024. Please note that once you have completed the program, it will not be made available to you again during the release period of three years.

OBJECTIVES

Upon completion of this enduring material, participants will be better able to:

- Identify what constitutes an allegation of failure to diagnose in a malpractice lawsuit
- Recognize the role of the medical record in preventing diagnostic errors
- Increase Physician-patient communication and patient participation in his/her own health care
- Implement changes in practice to minimize delay in diagnosis or failure to diagnose



CASE IN POINT V: TECHNOLOGY AND MEDICINE

Presented by John Sly, Esq. of Waranch & Brown, LLC

This new program features a series of closed claims that focus on Risk Management issues surrounding the use of technology in the practice of medicine. The cases selected for this program will be offered in a video format presented by John T. Sly, Esq., a medical malpractice defense attorney. These cases focus on issues surrounding patient tracking, communication, informed consent, and documentation – with technology serving as the backdrop.

PROGRAM CODE: 3709 | REGISTER FOR THIS PROGRAM AT PROAD.COM

RELEASE/REVIEW DATE This educational activity was released on February 1, 2022 and expires on February 1, 2025. Please note that once you have completed the program, it will not be made available to you again during the release period of three years.

CASE IN POINT IV: INFORMED CONSENT

According to the American Medical Association's Code of Medical Ethics, informed consent to medical treatment is fundamental in both ethics and law. Patients have the right to receive information and ask questions about recommended treatments so that they can make well-considered decisions about their care. This new online course will help Physicians navigate the process of informed consent and appreciate the importance of the documentation of a patient's consent or refusal.

PROGRAM CODE: 3708 | REGISTER FOR THIS PROGRAM AT PROAD.COM

RELEASE/REVIEW DATE This educational activity was released on March 1, 2020, was reviewed February 1, 2023 and will expire March 1, 2026. Please note that once you have completed the program, it will not be made available to you again during the release period of three years.

CASE IN POINT II: DOCUMENTATION

Case in Point II is our second risk management program featuring a series of closed-claim scenarios that focus on issues involving medical record documentation. The selected cases serve to provide the reader with situations in which poor or non-existent documentation created patient safety issues and allegations of negligent treatment for the Physician.

PROGRAM CODE: 3707 | REGISTER FOR THIS PROGRAM AT PROAD.COM

RELEASE/REVIEW DATE This educational activity was reviewed on February 1, 2021. It was released on February 1, 2013 and expires on February 1, 2024. Please note that once you have completed the program, it will not be made available to you again during the release period of three years.

OBJECTIVES

Upon completion of this Internet activity, participants will be better able to:

- Identify communication issues associated with the use of technology in medical practice
- Understand the role of technology in medicine, its benefits, and the potential pitfalls
- Recognize how technology can improve both documentation and Physician-patient interactions

Upon completion of this Internet activity, participants will be better able to:

- Discuss the concept of informed consent
- Know what should be included in the discussion with the patient about a recommended treatment or procedure
- Understand the need for documentation of the informed consent process and patient discussion

Upon completion of this Internet activity, participants will be better able to:

- Identify weaknesses in the medical record that can result in miscommunication and poor patient outcomes
- Understand the role of the medical record as crucial evidence in medical malpractice litigation
- Recognize how strong documentation can prevent litigation

HOW TO REGISTER

PROGRAM FEE

The first program costs \$60 PER PERSON. If you wish to attend more than one program, each additional program costs \$30 PER PERSON, a savings of 50%!

REGISTER ONLINE

You can register online at proad.com and pay on our secure server with an American Express, Visa, MasterCard or Discover credit card.

REGISTER BY MAIL

Select the program desired and complete the rest of the form. Please print clearly! Enclose the form and a check with full payment in the envelope provided and mail to the address specified below.

CHECKS PAYABLE TO:

Med•Lantic Management Services, Inc.

MAIL TO:

Med•Lantic Management Services, Inc.
P.O. Box 64100
Baltimore, MD 21298-9134

PROGRAM SCHEDULE

6:00 p.m. Program begins

6:30 p.m. Grace period ends –
no one will be admitted
after this time

8:00 p.m. Program ends

CME CREDITS & PREMIUM DISCOUNT

CME CREDITS

Each program is worth a maximum of two CME Credits, commensurate with the extent of your participation in the program.

PREMIUM DISCOUNT

A 5% Risk Management premium discount will be given on the next medical professional liability renewal policy for Professionals Advocate members who complete any one of the eligible Physician educational programs offered.

You MUST participate in the entire program to qualify for a 5% discount and CME credits. We will count in attendance only those participants who are signed in within the first 30 minutes of the program. Late arrivals or early departures will not be considered present for satisfaction of the premium discount or CME and will be expected to attend a later program to qualify for the premium discount or CME.



SIGN UP TODAY FOR TEXT ALERTS

When you register for a risk management education program, you can opt in to a convenient text alert option that will let you know if there are any last minute changes in the program's date or time.

FAQ

How far in advance should I register?

Please register early to ensure your spot. Registration will end 24 hours in advance of a webinar.

Can I reschedule or cancel?

If you have already made a payment for a program and would like to reschedule, we will apply your payment to another program you choose. Due to program commitments, program fees are non-refundable in the event you are unable to attend.

What if the program is cancelled?

Professionals Advocate reserves the right to cancel a scheduled program due to insufficient registration. If a program is cancelled, your payment will be refunded or applied to a new date.

For additional questions...

If you need additional information, or have questions about our programs, call our Risk Management Services Department at 410-785-0050 or toll free at 800-492-0193. Current program information and online registration is also available at proad.com

ACCREDITATION STATEMENT

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DISCLOSURE POLICY

It is the policy of MEDICAL MUTUAL to ensure balance, independence, objectivity and scientific rigor in all its sponsored educational activities. All faculty participating in activities sponsored by MEDICAL MUTUAL are expected to disclose to the program participants any relevant financial relationships related to the content of their presentation(s).

DESIGNATION STATEMENT

LIVE ACTIVITY / Internet Live Course

MEDICAL MUTUAL designates this live activity for a maximum of two (2) *AMA PRA Category 1 Credit(s)*.™ Physicians should claim only the credit commensurate with the extent of their participation in the activity.

INTERNET ACTIVITY ENDURING MATERIAL

MEDICAL MUTUAL designates this Internet activity enduring material for a maximum of two (2) *AMA PRA Category 1 Credit(s)*.™ Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ARE YOU TAKING ADVANTAGE OF THE RISK MANAGEMENT RESOURCES AVAILABLE TO YOU?



RISK MANAGEMENT TWO-MINUTE DRILLS

These short vignettes discuss important Risk Management related issues in a short, easily digestible, format.



RISK MANAGEMENT ALERTS

To stay up to date, check **proad.com** to review the latest risk management news and alerts issued by medical organizations.



LIBRARY OF ONLINE RESOURCES

Search our comprehensive resource library for important documents and information to help you manage and reduce your risk.



PRACTICE MANAGER TOOLBOX

This convenient online resource was specifically designed to provide relevant and timely guidance to Practice Managers.



SECURITY RISK ASSESSMENT

Evaluate the strength of your practice's cyber security with a survey designed by our security and risk management experts.



RM SUPPORT BY PHONE

Talk to our experts. Receive advice and answers about issues as they arise by dialing 410-785-0050 or 800-492-0193.

For more information, visit our website at **proad.com** or talk to a risk management expert by phone (410-785-0050, or toll free at 800-492-0193) to answer your individual questions.



2023 PHYSICIAN RISK MANAGEMENT PROGRAM

TEXT ALERT

Please send me a text alert if there are schedule changes to my registered program.

Mobile Phone #: _____

Name: _____

Please print your name as it appears on your policy

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____

Medical License #: _____

Specialty: _____

Please print clearly and include your check for the correct amount payable to:

Med-Lantic Management Services, Inc.

P.O. Box 64100 • Baltimore, MD 21298-9134

Date and code number of session(s) you wish to attend:

Legal Matters

Medical Matters

Opioid Prescribing

Risk Issues in Radiology

HIPAA Modules

Mock Trial: Order in the Court

Case in Point III

Case in Point V

Case in Point IV

Case in Point II

For First Program Selected:

For Each Additional Program:

Date _____ Code _____

Date _____ Code _____

Register at **proad.com**

Register at **proad.com**

Register at **proad.com**

Register at **proad.com**

☐ Send

Register at **proad.com**

Register at **proad.com**

Register at **proad.com**

\$60 per person _____

\$30 per person _____

TOTAL _____

Please register early in the program season to ensure your spot. Registration will end 24 hours in advance of a webinar. All fees are per person. Thank you.



RISK MANAGEMENT EDUCATION

YOUR GUIDE TO A SAFER PRACTICE

HOME OFFICE

Box 8016, 225 International Circle
Hunt Valley, Maryland 21030
410-785-0050 / 800-492-0193
proad.com

VIRGINIA OFFICE

804 Moorefield Park Dr., Suite 105
Richmond, Virginia 23236
804-320-6790 / 888-411-0444

